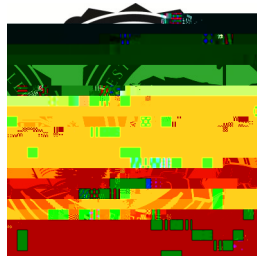


2012-2018



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Western Nevada College

Our Mission

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Theme #1 Student Success

1. WNC students graduate with a degree or certificate
2. WNC students engage in the college experience

Theme #2 Institutional Excellence

1. WNC is the educational institution of choice in western Nevada
2. All academic programming is of the highest quality
3. All support programs and services meet the needs of the WNC community
4. WNC has an exemplary system of governance and management
5. WNC strives for institutional sustainability

Theme #1 - Student Success

1. WNC students graduate with a degree or certificate

1.1 Students identify their educational goals

x



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Theme #1 - Student Success

1. WNC students graduate with a degree or certificate.

2012-2014 Initiatives

- x All faculty advise and mentor students from entry to exit
- x Mandate advising for all new degree and certificate seeking students
- x Implement mandatory advising cohort program for all new degree and certificate seeking students
- x Conduct peer mentoring through advising cohorts
- x Enforce appropriate prerequisite requirements
- x Strengthen reverse transfer process
- x Offer certificates to students who complete the first 30 hours towards their degree
- x Conduct program consolidation based on graduation rates
- x Employ **Project Graduate** and other strategies to increase graduation rates
- x Implement mid-semester grade checks

Key Performance Indicators

| | |
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| | |
| Number of degrees and certificates awarded | Consistent with Complete College America goals |
| Course completion rates | Increase by at least 5% per year |
| Graduation rates | Increase by at least 5% per year |
| Retention rates | Increase by at least 5% per year |

Theme #1 - Student Success

2. Students are engaged in the college experience

2.1

Theme #2 - Institutional Excellence

3. Western Nevada College is the educational institution of choice in western Nevada

3.1 High school students choose to attend WNC

3.2 Non-traditional students choose to attend WNC

3.3 Ethnicity of WNC students reflects the ethnicity of the service area

3.4 WNC meets the diverse needs of its student populations



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Theme #2 - Institutional Excellence

- 3. Western Nevada College is the educational institution of choice in western Nevada

Key Performance Indicators

Percentage of recent service area d4TJET EMC /P 4MCID 15BDC /GS52 gs3h 2346

Theme #2 - Institutional Excellence

Western Nevada College

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Theme #2 - Institutional Excellence

Key Performance Indicators



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Theme #2 - Institutional Excellence

5. All support programs and services meet the needs of the WNC community

2012-2014 Initiatives

- x Development and implement Capital Improvement Program (campus and state) projects
- x Development and implement General Improvement Program initiatives
- x Move to a network structure that provides for efficient resource allocation and authentication services
- x Refine admissions policies and procedures
- x Provide job placement services for students

Key Performance Indicators

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| | |
| Quality of online sections offered | Adherence to the 4 X D O L W \ s a d o w s H U V O E |
| Quality of web-enhanced sections offered | Adherence to the 4 X D O L W \ s a d o w s H U V O E |
| Library / Library resource use data | Monitor type and quantity of use in order to evaluate types of services offered |

Theme #2 - Institutional Excellence

6. Western Nevada College has an exemplary system of governance and management

6.1 WNC operates with integrity

6.2 WNC has an effective system of leadership

6.3 : 1 & V V \ V W H P R I J R Y H U Q D O E H allows for the views of faculty, classified staff, administrators and students to be considered

6.4



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Theme #2 - Institutional Excellence

7. Western Nevada College strives for institutional sustainability

7.1 WNC maintains institutional financial stability

7.2 WNC practices and supports sustainability in our environment

Current Supporting Activities

- x Sustainable energy projects
- x \$PHULFDQ & ROOHJH 8QLYHUVLW\ 3UHVLGHQWV · & OLPDW
- x WNC recycling program

2012-2014 Initiatives

- x Increase grants and contracts to support workforce development
- x Implement water and energy conservation campaigns
- x Increase campus use of post-consumer products
- x Hold sustainability education events

Key Performance Indicators

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| Beginning fund balance as a percentage of total operating budget | 2% |
| Foundation cash assets | Increase 10% over the life of the strategic plan |

Theme #3 - One College Serving Many Communities





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Theme #3 - One College Serving Many Communities

9. Western Nevada College serves as a catalyst for personal and community enrichment

9.1 Western Nevada College provides quality-of-life educational opportunities

9.2 Western Nevada College activities and programs enrich our communities

Current Supporting Activities

- x Western Nevada Musical Theatre
- x Collaboration with existing arts organizations
- x ' \$ O Z D \ V / R V W \$ O H G L W D W L R Q R Q : D U μ ([K L E L W
- x Athletics
- x Multicultural festivals
- x Art shows and exhibits
- x Star Parties at the observatory
- x Foundation-supported activities

2012-2014 Initiatives

- x Expand personal enrichment offerings through the Community Education department

Key Performance Indicators

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| Number of cultural and quality-of-life events sponsored by WNC | Increase over FY 2012 level dependent upon available funding |



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Theme #3 - One College Serving Many Communities

- 10. Western Nevada College promotes community connections
- 10.1 Western Nevada College builds connections with a broad range of groups to respond to the diverse needs of the communities it serves
- 10.2 Western Nevada College seeks out and maintains connections with the business sector in each community it serves
- 10.3 Western Nevada College faculty and staff are involved in the community
- 10.4 Students are involved in the community

Current Supporting Activities

- x Economic Development and Community Education department offerings
- x ~~6 H U Y L F H μ F R Q V L G H H G D A S D W R I I X O O~~ and Employee Evaluations
- x Advanced Manufacturing Workforce Collaborative
- x English Language Learning classes
- x Practicums
- x Specialty Crop Institute
- x Internships
- x GED programs
- x Veterans services



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Theme #3 - One College Serving Many Communities

10.0 Western Nevada College promotes community connections

2012-2014 Initiatives

- x Work collaboratively with business and industry, local and state governments, community organizations, and educational partners to accomplish common goals for statewide economic development
- x Develop internships and service learning opportunities for students
- x Identify and incorporate community interests / business and industry needs in future planning
- x Implement **Dream It, Do It** grant initiative
- x Foster faculty, staff and student involvement in community organizations and events
- x Foster alumni connections
- x Develop student volunteers
- x Speakers bureau
- x Career / Job placement

Key Performance Indicators

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| | |
| Number of active technical skills advisory groups | Maintain at least to the FY 2012 level |
| Number of community members serving on college advisory boards | Maintain at least to the FY 2012 level |
| Percentage of faculty and staff serving on community boards and groups | 60% or more |

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